

GEOINT App Store: Explore More



The National Geospatial-Intelligence Agency (NGA) created the GEOINT App Store to optimize the enterprise-wide delivery of geospatial intelligence (GEOINT) applications (apps) to thousands of users in the U.S. Department of Defense (DoD) and Intelligence Community (IC). Since its initial release in 2013, the App Store's cross-domain, intuitive self-service design implements commercial best practices and industry standards to ease the access, discovery and download of state-of-the-art GEOINT apps our users, customers and partners need for their unique mission sets.

Online, On-demand GEOINT

The GEOINT App Store continues to lead the federal government in developing, procuring and distributing mobile or desktop GEOINT applications. The GEOINT App Store now provides members of the DoD and IC unprecedented access to Android, iOS and Windows desktop-compatible applications – the first of its kind by any federal agency. Members of the DoD and IC, with a Common Access Card (CAC), can easily enter the App Store and download (for free), the most cutting-edge geospatial applications from any government accredited smartphone, tablet or desktop device. As a result, the DoD has officially named NGA's GEOINT App Store as the program responsible for the development, maintenance and distribution of all DoD-sponsored GEOINT applications.

For applications designed explicitly for unclassified mobile devices, visit the App Store at: <https://apps.nga.mil>

Removing the barriers to entry reduces risk, improves collaboration, and provides effective solutions

The GEOINT App Store provides approved vendors direct access to customers within the DoD and IC. The approval process is relatively simple, yet safely removes the barriers that historically prevented meaningful collaboration. After a vendor is approved, they have the ability to submit apps to be considered for distribution in the GEOINT AppStore. NGA then reimburses the vendor based on their chosen compensation model, typically through a by-download or subscription fee basis.

Easily download and install to one, or many devices

To ease the burden of loading an app on many devices, the GEOINT App Store created the ability for a pre-approved manager or mission leader to download an app and perform a "bulk install" for all devices in their team, unit or organization. This newest feature – aptly named the Device Officer Role – provides an effective solution that saves time and reduces bandwidth requirements for users supporting large organizations.

For more information, please contact the GEOINT App Store team at geoint.appstoreteam@nga.mil



NGA
NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY



Innovative GEOINT Application Provider Program (IGAPP)



Private sector companies interested in delivering apps to the thousands users in the GEOINT App Store, need to first contact NGA'S Innovative GEOINT Application Provider Program (IGAPP). The IGAPP program is a revolutionary business model that provides the necessary support to commercial vendors during the app procurement process, and is the only conduit to publish apps in the GEOINT App Store.

The IGAPP process is simple:



Become Approved

Register now online to begin approval process



Present Your App Offering

Submit your existing app or app idea for review and approval



Prepare App Candidate

Build, modify or configure your app and provide demo



Test & Evaluate

Submit code to IGAPP and remediate critical security findings



Make Money

Receive compensation every 30 days

By simplifying the federal government acquisition requirements, IGAPP removes the barriers that have historically stymied most private sector firms or small businesses. IGAPP provides an open-source environment required for the government to engage directly with startups, academia, and mid-sized software firms. This environment not only gives the government access to the most cutting-edge GEOINT apps proposed direct from our vendors, but reduces the procurement timeline from 18-months to four to six weeks.

Developing Meaningful Apps for Government Customers

Government regulations and policy often make it difficult for private developers to easily access and discover the most pressing needs of the DoD and IC. Through Vendor Opportunity Packages (VOPs), IGAPP delivers the information received directly from our users and removes the guesswork – ensuring developers are creating meaningful apps.



Delivering Government Solutions – While Protecting Intellectual Property rights

One of the the most frequently asked questions IGAPP has historically received pertains to intellectual property rights. App vendors retain all intellectual property rights to the apps they develop and submit through IGAPP. The government, through IGAPP, is purchasing a perpetual license or a subscription license to use your software. The Intellectual Property rights will always remain the sole property of the vendor.

To get started with IGAPP visit <http://www.igapp.com> or email: igapp_help@engilitycorp.com.



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